

Baseball – Usage Guidelines

1. Baseball 2 c v1.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also.
- When used with a blue background, the color inside the circle changes to blue also. The color of the “M” also changes to white. The rectangular box around the word “Menlo” is outlined in white. The word “Baseball” is also changed to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

2. Baseball 2 c v2.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also.
- When used with a blue background, the color inside the circle changes to blue also. The color of the “M” also changes to white. The word “Baseball” is also changed to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

3. Baseball 2 c v3.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also.
- When used with a blue background, the color inside the circle changes to blue also. The color of the “M” also changes to white. The rectangular box around the word “Baseball” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

4. **Baseball 2 c v4.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the logo does not change.
- When used with a blue background, the rectangular box around the word “Baseball” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

5. **Baseball 2 c v5.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the logo does not change.
- When used with a blue background, the rectangular box around the word “Baseball” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

6. **Baseball b v1.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” also changes to light/medium gray.
- When used with a blue background, the color inside the circle changes to blue also. The line of the circle changes to white. The “M” is also changed to navy blue with a white outline. The word “Baseball” is changed to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

7. Baseball b v2.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” also changes to light/medium gray, as well as the word “Baseball.”
- When used with a blue background, the color inside the circle changes to blue also. The line of the circle changes to white. The “M” is also changed to blue with a white outline. The rectangular box around the word “Baseball” is outlined in white. The word “Baseball” is now in blue.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

8. Baseball b v3.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” also changes to light/medium gray, as well as the word “Menlo.”
- When used with a blue background, the color inside the circle changes to blue also. The line of the circle changes to white. The “M” is also changed to blue with a white outline. The rectangular box around the word “Menlo” is now entirely white. The word “Menlo” is now in blue.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

9. Baseball y v1.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” also changes to gray.
- When used with a blue background, the color inside the circle changes to blue also. The “M” is also changed to dark blue, but keeps a yellow outline.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

10. **Baseball y v2.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” also changes to light/medium gray. The lettering inside the word “Baseball” has also changed to light/medium gray.
- When used with a blue background, the color inside the circle changes to blue also. The “M” is also changed to blue, but keeps a yellow outline. The word “Baseball” has also changed to blue.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.

11. **Baseball y v3.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” also changes to light/medium gray, but keeps the yellow outline. The word “Menlo” has also changed to light/medium gray.
- When used with a blue background, the color inside the circle changes to blue also. The “M” is also changed to blue, but keeps a yellow outline. The word “Menlo” has also changed to blue.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see an example of this logo used in various backgrounds, refer to the Baseball Style Guide.