Basketball – Usage Guidelines

1. **Basketball_2_c_v1.jpg**
   - Can only be used with a white, light/medium gray or the correct Pantone blue background.
   - When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter "M" stays blue, but keeps the yellow outline.
   - When used with a blue background, the color inside the circle changes to blue also. The "M" is also changed to white, but keeps a yellow outline. The rectangular box that contains the word "Menlo" is now outlined in white. The word "Basketball" is also changed to white.
   - Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
   - For examples of the logo used in various backgrounds, refer to the Basketball Style Guide.

2. **Basketball_2_c_v2.jpg**
   - Can only be used with a white, light/medium gray or the correct Pantone blue background.
   - When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter "M" stays blue, but keeps the yellow outline. The word "Basketball" is also changed to white.
   - When used with a blue background, the color inside the circle changes to blue also. The "M" is also changed to white, but keeps a yellow outline. The word "Basketball" is also changed to white.
   - Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
   - For examples of the logo used in various backgrounds, refer to the Basketball Style Guide.

3. **<u>Basketball_2_c_v3.jpg</u>**
   - Can only be used with a white, light/medium gray or the correct Pantone blue background.
   - When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter "M" stays blue, but keeps the yellow outline.
   - When used with a blue background, the color inside the circle changes to blue also. The "M" is also changed to white, but keeps a yellow outline. The rectangular box that contains the word "Basketball" is also outlined in white.
   - Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
   - For examples of the logo used in various backgrounds, refer to the Basketball Style Guide.

4. **Basketball_2_c_v4.jpg**
   - Can only be used with a white, light/medium gray or the correct Pantone blue background.
   - When used with a light/medium gray background, the logo does not change in any way.
   - When used with a blue background, the rectangular box around the word "Basketball" is now outlined in white.
   - Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
   - For examples of the logo used in various backgrounds, refer to the Basketball Style Guide.

5. **<u>Basketball_2_c_v5.jpg</u>**
   - Can only be used with a white, light/medium gray or the correct Pantone blue background.
   - When used with a light/medium gray background, the logo does not change in any way.
   - When used with a blue background, the rectangular box around the word "Basketball" is now outlined in white.
   - Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
   - For examples of the logo used in various backgrounds, refer to the Basketball Style Guide.