

Cross Country - Usage Guidelines

1. CrossCountry 2 c v1.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” stays blue, but keeps the yellow outline.
- When used with a blue background, the color inside the circle changes to blue also. The “M” is also changed to white, but keeps a yellow outline. The rectangular box that contains the word “Menlo” is now outlined in white. The words “Cross Country” is also changed to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo in various backgrounds, refer to the Cross Country Style Guide.

2. CrossCountry 2 c v2.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” stays blue, but keeps the yellow outline.
- When used with a blue background, the color inside the circle changes to blue also. The “M” is also changed to white, but keeps a yellow outline. The words “Cross Country” is also changed to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo in various backgrounds, refer to the Cross Country Style Guide.

3. CrossCountry 2 c v3.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the color inside the circle changes to light/medium gray also. The inside of the letter “M” stays blue, but keeps the yellow outline.
- When used with a blue background, the color inside the circle changes to blue also. The “M” is also changed to white, but keeps a yellow outline. The rectangular box that contains the words “Cross Country” is also outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo in various backgrounds, refer to the Cross Country Style Guide.

4. CrossCountry 2 c v4.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the logo does not change in any way.
- When used with a blue background, the rectangular box around the words “Cross Country” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo in various backgrounds, refer to the Cross Country Style Guide.

5. CrossCountry 2 c v5.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the logo does not change in any way.
- When used with a blue background, the rectangular box around the words “Cross Country” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo in various backgrounds, refer to the Cross Country Style Guide.