

Soccer – Usage Guidelines

1. Soccer 2 c v1.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the inside of the circle changes to light/medium gray also.
- When used with a blue background, the inside of the circle changes to blue also. The “M” is now white, but keeps a yellow outline. The rectangular box around the word “Menlo” is now outlined in white. The word “Soccer” is now in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo with various backgrounds, refer to the Soccer Style Guide.

2. Soccer 2 c v2.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the inside of the circle changes to light/medium gray also.
- When used with a blue background, the inside of the circle changes to blue also. The “M” is now white, but keeps a yellow outline. The word “Soccer” is now in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo with various backgrounds, refer to the Soccer Style Guide.

3. Soccer 2 c v3.jpg

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the inside of the circle changes to light/medium gray also.
- When used with a blue background, the inside of the circle changes to blue also. The “M” is now white, but keeps a yellow outline. The rectangular box around the word “Soccer” is now outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo with various backgrounds, refer to the Soccer Style Guide.

4. **Soccer_2_c_v4.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the logo does not change.
- When used with a blue background, the rectangular box around the word “Soccer” is now outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo with various backgrounds, refer to the Soccer Style Guide.

5. **Soccer_2_c_v5.jpg**

- Can only be used with a white, light/medium gray or the correct Pantone blue background.
- When used with a light/medium gray background, the logo does not change.
- When used with a blue background, the rectangular box around the word “Soccer” is now outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.
- To see examples of the logo with various backgrounds, refer to the Soccer Style Guide.