

Additional Athletics – Usage Guidelines

1. Menlo 2 c v1.jpg

- Can only be used with a secondary color background, such as white or light/medium gray, or the correct Pantone blue background.
- If the background is blue, the word “Menlo” as well as the “M” inside the circle changes to white.
- When the background is gray or blue, the inside of the circle around the “M” changes with the background.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

2. Menlo 2 c v2.jpg

- Can only be used with a secondary color background, such as white or light/medium gray, or the correct Pantone blue background.
- When used on a gray background, the space inside the circle changes with the background.
- When used with a blue background, the rectangular box around the word “Menlo” is outlined in white. The space inside the circle also changes with the background. The “M” is changed to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

3. Menlo 2 c v3.jpg

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the box around “Menlo” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

4. Menlo 2 c v4.jpg

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the box around “Menlo” is outlined in white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

5. **Special Menlo v1.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

6. **Special Menlo v2.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes from blue to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

7. **Curved Menlo v1.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

8. **Curved Menlo v2.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes from blue to white.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

9. **Special Menlo v3.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes from blue to white.
- May be used without the Golden Ring, but the Athletics Circle “M” Logo must also appear somewhere on the item.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

10. **Special menlo v4.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes from blue to white.
- May be used without Golden Ring, but the Athletics “M” Logo must also appear somewhere on the item.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

11. **Curved Menlo v3.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes from blue to white.
- May be used without Golden Ring, but the Athletics “M” Logo must also appear somewhere on the item.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.

12. **Curved Menlo v4.jpg**

- Can only be used with a secondary color background, such as white or light/medium gray.
- When a blue background is used, the color of the letters changes from blue to white.
- May be used without Golden Ring, but the Athletics “M” Logo must also appear somewhere on the item.
- Pantone Colors must match the following: 143C or 129U for Yellow, 295C or 295U for Blue, and Pantone Cool Gray 2 or 6.